

Initiatives to increase recyclable plastics in our packaging

- AWL tied up with **Dow Chemicals** and was 1st company to develop and introduce recyclable film for oil pouches in India using compatibilizer technology.
- Implemented Pe/Pe mono polymer film replacing Pet/Pe film for 5kg rice pouch to facilitate easily recycling.
- Trials conducted with R-PET [PCR] material bottles for Fortune Mustard oil 1ltr bottle.
- R-PET [PCR] film used to develop laminate for besan 1kg and 500g pouches and trials carried out successfully.
- 5-liter tin containers were introduced for Fortune Soya and Sun to reduce plastic packaging.